

Men on the Move Conference



**MEN ON THE
MOVE
EMPOWERMENT
INITIATIVE**

PARTNERSHIP BROCHURE

**Creating an Ecosystem for
Men to RISE, THRIVE and LEAD**

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FROM THE CONVENER



To our potential partners and champions of a vital cause,

In a world constantly redefining itself, one truth remains: the strength of a society is inextricably linked to the health, purpose and positive leadership of its men. For too long, the narrative around men has been one of silence or struggle, lacking a dedicated ecosystem for growth.

The Men on the Move Empowerment Initiative was born to change this.

What began as a vision has rapidly becoming a movement. From our conferences that have drawn thousands of men seeking growth, to our specialized online communities fostering connection, and our outreach programs offering tangible support and hope, we are building a new reality for men across all strata.

Our work, however, is far from complete. The journey of empowerment must start early, which is why we are passionately investing in the next generation through our Boys Challenge and the new Catalyst Conference boot camp.

The year 2026 represents a significant leap forward. We are scaling our impact with our most ambitious events yet creating unparalleled platforms for engagement and transformation. But we cannot do this alone.

This is more than a request for partnership; it is an invitation to co-author a powerful story of change. Partnering with us means investing in a legacy of stronger families, more prosperous communities and a generation of boys equipped to become exemplary men.

Join us. Let's build this future, together.

In service,

Gbeminiyi Eboda

Convener, Men on the Move Empowerment Initiative



MEN ON THE MOVE CONFERENCE **1.0** *Theme* **MEN, MEANS AND DREAMS**

Date: Saturday 8th June, 2024 Venue: Jogor Center, Off Liberty Road, Ibadan

Attendance: 3000+ Men of all age brackets

An Epoch-Making Gathering: Men on the Move Conference 1.0

On June 8th, 2024, history was made in Ibadan as over 3,000 men from every generation and walk of life converged under one roof. This was not merely a conference; it was the birth of a movement. The inaugural Men on the Move Conference transformed the Jogor Center into a powerful hub of transformation, where the collective energy of men rising, thriving, and leading became palpable.

The day was ignited by profound plenary sessions featuring two intellectual giants: Femi Atoyebi, SAN, and Olakunle Soriyan. They set the stage for a deep dive into the core of modern manhood, challenging and inspiring the audience to new heights after he Convener, Gbeminiyi Eboda opened with a thought-provoking charge. The true engine of transformation, however, was found in the six intensive breakout sessions. Here, men engaged in granular, life-altering conversations:

- **Mental Health:** Dr. Abayomi Emmanuel guided men on mastering internal battles for optimal living.
- **Sexual Health & Vitality:** Dr. Bukunmi Kolade provided expert insights on reproductive health and

sustaining a healthy sexual lifestyle.

- **Navigating Mid-Life:** Enoch Durotoye equipped attendees with strategies to turn a period of crisis into one of purpose.
- **Legacy Building:** Hon. Seyi Adisa shifted the focus from prosperity to posterity with critical discourse on succession planning.
- **Early Success & Lifelong Relevance:** Mr. Kayowa Ogunrinde armed young adults with strategies to build and sustain impactful careers.
- **Wealth Creation:** Mr. Tunde Wale-Temowo demystified wealth building with practical financial strategies.

Beyond the learning, the event was a symphony of connection—powerful worship led by Peterson Okopi and Babatunmise, vibrant hosting by EmmaOMG, and the shared excitement of a raffle draw where Men won several fantastic gifts. The climax of the day was the strategic launch of professionally-based communities. This masterstroke ensured the conversation did not end at 4 P.M. Men seamlessly integrated into ongoing ecosystems—Academic, Creative, Entrepreneur, Professional, and Social Engagement—forging a permanent network of mutual support and growth.

Men on the Move Conference 1.0 proved itself as more than an event; it was the successful ignition of a sustainable, empowering movement. It demonstrated a proven model for engaging men at scale, creating a profound and lasting impact that partners can be proud to align with.



Outreach to the Agodi Facility of the Nigerian Correctional Services

Date: Monday 26th August, 2024

Beyond the Walls: Extending the Movement to Agodi Correctional Facility

The vision of Men on the Move—to see men rise, thrive, and lead—knows no boundaries. In a powerful demonstration of this commitment, our initiative turned its focus to a community often forgotten: the over 1,500 men within the Agodi Correctional Facility. The Outreach hand a critical mass of the core volunteers team of the initiative visit the facility for this outreach on Monday 26th August, 2024 where we were well received by the Controller of the facility and his entire team.

Our earlier needs assessment visit on July 1st, 2024 by a few representatives, was a profound journey into the heart of a critical need. We moved beyond statistics and engaged with the tangible, human requirements for dignity, health and hope.

Our intervention (which was delivered on the outreach visit by the larger house) was strategically designed to address the most pressing needs:

- **Restoring Health & Dignity:** We responded to the clinic's critical shortage by supplying a vast array of essential drugs and medical supplies worth millions of Naira—from antibiotics and antihypertensives to antimalarial and multivitamins—directly impacting the wellbeing of the inmate population. This was complemented by providing basic toiletries, a simple yet powerful gesture that restores personal dignity.
- **Empowering Sustainability:** Understanding that support must be holistic, we also addressed systemic needs. We facilitated legal aid for those awaiting trial and provided resources for the facility's bakery and water systems, empowering not just survival, but a pathway to rehabilitation.

This outreach was more than charity; it was a strategic mission to plant seeds of transformation where they are needed most. It proved that the Men on the Move ecosystem is robust enough to empower men in conference halls and correctional facilities alike, reinforcing our core belief that every man has the potential to rise.

Partnering with us to enable us do more means joining a movement that dares to reach every stratum of society, turning areas of profound need into landscapes of hope and second chances.



MEN ON THE MOVE CONFERENCE 2.0



Date: Saturday 7th June, 2025

Venue: Jogor Center, Off Liberty Road, Ibadan

Attendance: 4000+ Men of all age brackets

The Blueprint to L.E.A.D.: Men on the Move Conference 2.0

On June 7th, 2025, the Men on the Move movement escalated, proving its mettle as an indispensable force. Defying an early morning downpour, over 4,000 men filled the Jogor Event Center, a powerful testament to a collective hunger for growth. Under the theme L.E.A.D. (Love, Equip, Align, Deliver), the conference translated a powerful acronym into a day of tangible transformation.

The main stage was set ablaze by the visionary insights of Fela Durotoye, Leke Alder and Olumide Emmanuel, who charged the atmosphere with strategies for impactful leadership after the convener, Gbeminiyi Eboda did set the stage with a very insightful opening charge. It is also worthy of note to recognize the flavor that the energetic compere for the day, Asiri Comedy, brought to the table. The true engine of change, however, revolved around six meticulously curated breakout sessions, where men engaged in masterclasses on critical life facets:

1. Sexuality Redefined: Dr. Bukunmi Kolade navigated the complexities of holistic health for the modern man.
2. Building a Startup in a Developing Economy: Mr. Tayo Bamiduro provided a real-world blueprint for entrepreneurial success.
3. Legacy Unlocked: Mr. Oluseun Abimbola, SAN, shifted the focus from wealth to crafting timeless, meaningful impact.
4. Start Strong, Stay Sharp: Mr. Kayowa Ogunrinde delivered powerful strategies for building and maintaining lifelong momentum.
5. How to Bounce Back from a Setback: Mr. Adeolu Akinyemi taught the essential art of resilience and recovery.
6. Mind Over Matter: Dr. Abayomi Emmanuel equipped men with tools to cultivate unshakeable inner strength.

Conference 2.0 also marked our strategic evolution into a sustained digital ecosystem with the launch of the Men on the Move App, ensuring continuous learning and connection. The event culminated in a celebration of legacy, as the winners of the Men on the Move Boys Challenge were crowned on the main stage, seamlessly linking the men of today with the leaders of tomorrow.

Growing from 3,000 to 4,000 attendees, this edition was more than a conference; it was a demonstrable proof-of-concept for a scalable movement that is actively building a new archetype for manhood. This is the proven, impactful platform worthy of your partnership.

Men on the Move

Boys Challenge



MEN ON THE MOVE BOY'S CHALLENGE 1.0

Date: Saturday 10th May, 2025 Venue: Alpha Cathedral Facility, HCC, Akobo, Ibadan

Attendance: A total of 12 Schools made it to the Competition with a total of about 70 Contestants in all

Forging the Future: The Inaugural Men on the Move Boys Challenge

The Men on the Move initiative launched a groundbreaking academic intervention to build the next generation of leaders. The inaugural Boys Challenge was a meticulously designed intellectual tournament that celebrated holistic excellence among male secondary school students in Ibadan. Approved by the Oyo State Ministry of Education, the contest began with 12 schools. After a rigorous written examination, the field narrowed to a fiercely competitive final six: International School Ibadan, Adesina College, Shining Stars College, Loyola College, Rosebud College, and Command Day Secondary School.

The journey culminated in an electrifying knockout stage, but the celebration of excellence was multifaceted. We proudly recognized:

- Command Day Secondary School, Odogbo as the overall Champions.
- Rosebud College as the 1st Runner-up.
- Shining Stars College as the 2nd Runner-up, which also demonstrated remarkable all-round prowess by securing the award for the School with the Highest Overall Average Mark.

Special individual brilliance was also celebrated with cash prizes, awarded to:

- The top-scoring Public School student from Loyola College.
- The top-scoring Private School student from International School Ibadan.

The initiative's profound commitment was demonstrated through a comprehensive reward system, presenting cash prizes on three tiers—to the winning schools, the dedicated teacher-coaches, and each student participant.

The Boys Challenge 1.0 was more than a competition; it was a powerful ecosystem of recognition. It successfully created a platform where academic excellence is celebrated as a cornerstone of impactful manhood, directly investing in the proven leaders of tomorrow. This scalable model offers a unique partnership opportunity to shape the future, one boy at a time.



Upcoming Events In 2026

- MEN ON THE MOVE CONFERENCE 3.0**
- MEN ON THE MOVE BOY'S CHALLENGE 2.0**
- CATALYST CONFERENCE 1.0**

A Landmark Year for Impact: The 2026 Men on the Move Event Series

In 2026, the Men on the Move initiative escalates its mission with an ambitious trilogy of events designed to create a continuous pipeline of positive male leadership—from the classroom to the conference hall. This is a unique opportunity to partner with a movement that delivers tangible, multi-generational impact.

1. Men on the Move Conference 3.0: The Premier Gathering for Men

Scheduled for June 13th, 2026, at the prestigious International Conference Center, University of Ibadan, this edition marks our strategic scale-up. We are targeting 7,000 to 10,000 men for a day of powerful plenaries, transformative breakout sessions, and unparalleled networking. Moving to this iconic venue signifies our growth and elevates the experience, offering partners massive visibility and engagement with a driven, multi-generational male audience.

2. Men on the Move Boys Challenge 2.0: Cultivating Academic Excellence

Kicking off in February 2026, this expanded academic contest will engage more schools and feature upgraded prizes. The climax will see the finalists crowned on the main stage of the Men on the Move Conference on June 13th, symbolically linking their academic achievement to future leadership. This initiative provides partners with a platform to directly support education and be celebrated for nurturing the next generation.

3. Catalyst Conference 1.0: The Foundational Bootcamp for Boys

This debut event, tentatively scheduled for August 3rd-6th, 2026, is a strategic immersion. We will assemble over 250 boys (aged 13-19) for a 4-day bootcamp to instill core values, life skills, and positive ideals. The event will feature hands-on sessions with the intention to engage top-tier role models like; Iyin Aboyeji (Tech Entrepreneur), Tunde Onakoya (Chess in Slums), David Folaranmi (Recovery Coach), Joshua Agboola (Africa's youngest Certified AWS Developer Associate) to mention but a few of the proposed line-up of speakers and facilitators. These sessions are where we proactively build functional and resilient men. Partnering here offers a deep, narrative-rich investment in foundational change.

Together, these events form a powerful ecosystem. We are not just hosting events; we are architecting the future of male leadership. Partner with us to fuel this transformative journey and align your brand with a movement that is deliberately shaping a better society



A Call to Forge Legacy: Partner with the Movement

The journey to empower men and boys across generations is a collective mission. The Men on the Move Empowerment Initiative invites your organization to join us as a strategic partner in this transformative work. By aligning with our 2026 event series, you are not just sponsoring events; you are investing in a tangible ecosystem that builds better men, stronger communities, and a more positive society.

We Welcome Partnership in the Following Forms:

Financial Sponsorship: Direct catalytic funding that enables us to scale the production and impact of our conferences, bootcamps and academic challenges.

Gift-in-Kind Donations: Provide products, equipment, or services—from branded items and tech gadgets for participants to medical supplies for our prison outreach—that directly enhance the experience and reach of our programs.

Pro Bono Services: Lend your expertise. This could include legal aid for our correctional facility work, media and publicity support, event production services, or digital platform management.

Platform Partnership: Utilize your media channels, social influence, or corporate networks to amplify our message and reach a wider audience of potential participants and supporters.

The Benefits of Partnering with Us:

Your partnership is a powerful investment with measurable returns:

Targeted Brand Visibility: Gain direct access to a highly engaged, multi-generational male demographic—from top professionals and entrepreneurs to students and their families.

Authentic Corporate Social Responsibility (CSR): Align your brand with a proven, impactful cause that addresses critical social issues, enhancing your brand's reputation and social equity.

Direct Audience Engagement: Interact with thousands of participants through branded materials, speaking opportunities, and experiential activations at our large-scale events.

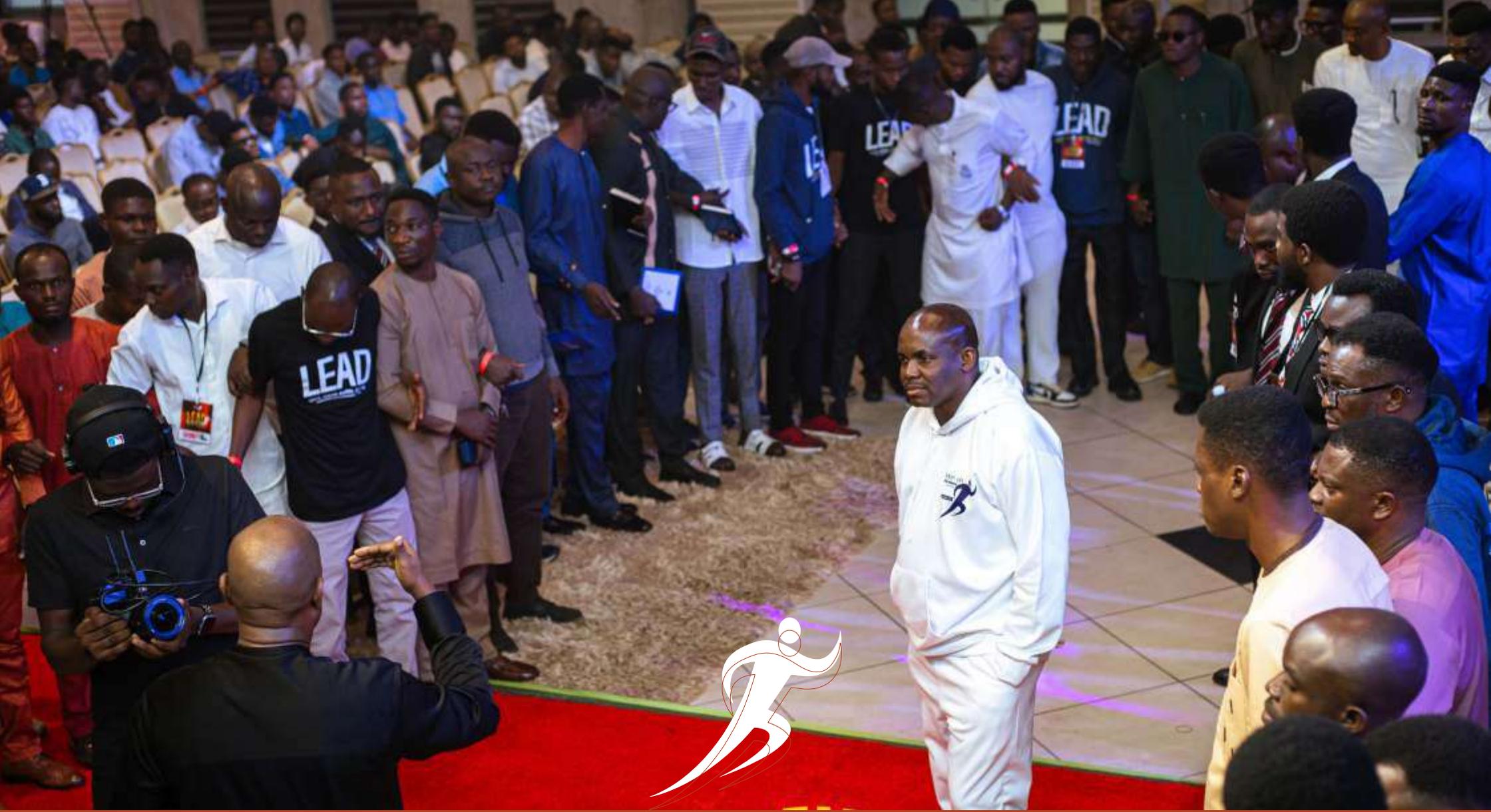
A Shared Legacy: Become an integral part of a growing movement, with your contribution permanently etched in the story of transforming male leadership in our society.

The task is great, and the time is now. Let us join hands to build a future where every man and boy is equipped to rise, thrive, and lead.

Answer the Call. Let's Build Together.

For detailed partnership proposals and to discuss how we can tailor a package for your organization, please reach out to us via the contact information on the back page of this document or in the attached cover letter.

Together, we will move men.



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**MEN ON THE
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EMPOWERMENT
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**A Movement that is helping men to
RISE, THRIVE and LEAD in all facets of Life**

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